

# Assortment James

*Beautiful products deserve proper maintenance*



# JAMES

THE FINISHING TOUCH



EST. 1927

# About us

*What sets James apart from the competition?*

# James

*is here for everyone*



James is known for its high quality products that are easy to use and its unique services, keeping it simple for both the retailer and the end user. With personal support as "the finishing touch".

## Family business

*since 1927*

We have been around since 1927. What first started as a family business in wax and cleaning products, has now become a leading manufacturer in the field of cleaning products and advice for carpet, upholstery and hard floors, worldwide.



## Advice & Products

Good products provide the basis for the best results. And providing the best advice ensures that everyone can work with James. Do you have any questions? We are happy to assist you through our website or by phone support.

## Research

*for the right advice*

Daily research in our private laboratory has, in cooperation with leading manufacturers, led to our great knowledge and experience regarding cleaning and maintenance.



# HARD FLOORS

*Good protection and a suitable  
cleaning agent*



## James Starterset Hard Floors



The James Starterset Hard Floors is perfect for use with a new floor or to switch to James products for the maintenance of an existing floor. It is ideal for floors like vinyl, PVC, LVT, laminate, linoleum, marmoleum, rubber, ceramic tile, natural stone and artificial stone.

### Small sizes of the James products:

- James Basic Cleaner (100 ml) for the initial deep cleaning
- James Floor Cleaner Clean & Quick Dry (100 ml) for daily maintenance, sufficient for mopping twice
- James Remover (100 ml) for all persistent stains
- Cotton cloth

Art.nr.	Contents	Consumption
2000	Box à 10 sets	Depending on size and number of stains

## Flask 1: James Basic Cleaner



James Basic Cleaner is a stripper, suited for all water resistant hard floors like vinyl, PVC, LVT, laminate, linoleum, marmoleum, ceramic tile, epoxy flooring, cork, rubber or natural and artificial stone.

### This product offers the following features:

- Removes persistent dirt and remnants of old cleaning agents
- Restores the floor to its original state
- Effortlessly removes old protective layers of e.g. James Semi Gloss or James Extra Matt
- Complaint? Spots or streaks? A shiny floor? Solved in no time!

Art.nr.	Contents	Consumption
3301	1000 ml Box à 15 pieces	approx. 20 - 200 m <sup>2</sup>
2276	Can à 10 l	approx. 200 - 2000 m <sup>2</sup>

## Flask 2: James Semi Gloss



James Semi Gloss provides a matt protective layer that is non-slip and scratch resistant. Suitable for vinyl, PVC, LVT, linoleum, marmoleum, cork, rubber and natural and artificial stone floors.

### This product offers the following features:

- Easily removable protective layer that extends the lifespan of your floor
- Most scratches and streaks are caught by the protective layer, and are therefore repairable
- James Semi Gloss is dirt-repellent
- Gives your floor a matt appearance

Art.nr.	Contents	Consumption
3302	1000 ml Box à 15 pieces	approx 20 m <sup>2</sup>
3206	Can à 10 ltr	approx 200 m <sup>2</sup>

## Flask 3: James Extra Matt



James Extra Matt provides an extra matt protective layer that is non-slip and scratch resistant. Suitable for vinyl, PVC, LVT, linoleum, marmoleum, cork, rubber and natural and artificial stone floors.

### This product offers the following features:

- Easily removable protective layer that extends the lifespan of your floor
- Most scratches and streaks are caught by the protective layer, and are therefore repairable
- James Extra Mat is dirt-repellent
- Gives your floor an extra matt appearance
- The mattest polish on the market!

Art.nr.	Contents	Consumption
3309	1000 ml Box à 15 pieces	approx. 20 m <sup>2</sup>
3209	Can à 10 l	approx. 200 m <sup>2</sup>

UNIQUE PRODUCT

## Flask A: James Floor Cleaner Clean & Quick Dry



James Floor Cleaner Clean & Quick Dry is a highly concentrated cleaning agent, ideally suited for the daily cleaning of all water resistant hard floors like vinyl, PVC, LVT, laminate, linoleum, marmoleum, rubber, epoxy floors, cork, ceramic tile, natural stone and artificial stone.

**This product offers the following features:**

- The best product for daily maintenance
- Based on alcohol; your floor will dry very quickly
- Removes dirt easily whilst mopping the floor
- Does not change the appearance of your floor
- Does not leave any residue behind
- Has a pleasant and fresh odour

Art.nr.	Contents	Consumption
3303	1000 ml Box à 15 pieces	approx 1000 m <sup>2</sup>
3310	Can à 10 ltr	approx 10000 m <sup>2</sup>

## Flask B: James Floor Cleaner Protect & Restore



James Floor Cleaner Protect & Restore is a restore cleaner, suited for all water resistant hard floors like vinyl, PVC, LVT, laminate, linoleum, marmoleum, rubber, epoxy floors, cork, ceramic tile, natural stone and artificial stone.

**This product offers the following features:**

- Suitable for a restore cleaning in case of superficial scratches and streaks
- Ideal product if a polish is not desirable or possible
- Provides a matt appearance
- Dirt-repellent and non-slip

Art.nr.	Contents	Consumption
3304	1000 ml Box à 15 pieces	approx. 500 m <sup>2</sup>
3312	Can à 10 ltr	approx. 5000 m <sup>2</sup>

## James Remover



James Remover is a stain remover suited for hard floors like vinyl, PVC, LVT, laminate, linoleum, marmoleum, rubber, epoxy floors, ceramic tile, natural stone and artificial stone. Does not leave a dull spot on the floor, in contrast to various household products!

**This stain remover is capable to remove among others the following stains:**

- Shoe stripes
- Felt pen, ink and ballpoint
- Cosmetics and grease
- Acrylic paint and enamel
- Remnants of waterproof glue

Art.nr.	Contents	Consumption
3225	250 ml Box à 20 pieces	Depending on size and number of stains

## Set James Hard Floors



A complete set of the three most important James products for all water resistant hard floors, for maintenance and stain removal. Packed in a sturdy James box.

**Included in this set:**

- James Basic Cleaner à 1000 ml (flask 1, deep cleaning)
- James Floor Cleaner Clean & Quick Dry à 1000 ml (flask A, daily maintenance)
- James Remover à 250 ml (stain remover)
- Two cotton cloths

For detailed product information, check the individual products

Art.nr.	Contents	Consumption
5000	Box à 6 sets	Differs per product

## James Bandit



James Bandit is a revolutionary product against oil and grease stains on porous surfaces. It easily removes stains like barbecue-, deep frying pan- and oil stains.

**Suitable for surfaces such as:**

- Natural stone (also your natural stone counter top)
- Wood (also your table)
- Concrete
- Cement
- Brick

Art.nr.	Contents	Consumption
9036	1000 ml Box à 10 pieces	approx. 500 ml / m <sup>2</sup>

## James in bulk packaging

Many of our products are available in bulk packaging, ideal for professional cleaners, facility managers and large business customers such as day care centers, hotels and restaurants. Are you looking for a specific product? Contact us!



## Unger Applicator Set



A handy set from Unger to apply e.g. James Semi Gloss and James Extra Matt on your floor in a professional manner. More convenience than a mop and even less chance of streaks!

**Included in this set:**

- Unger wash cover with holder
- Unger adjustable handle, size 125 cm
- Unger rectangular bucket

Art.nr.	Contents	Consumption
2840	Per Set	-

## Vacuum cleaners and cleaning machines

James is official dealer of Sebo vacuum cleaners and Cleanfix cleaning machines. A spray extraction machine for carpet & upholstery, a (brushing) vacuum cleaner, or a scrubber drier for larger areas with hard floors; James can supply any machine from these brands. We are happy to assist you!



# Quickly discover what a James product does or can do

## *Hard Floors*

### Problem or function

### Correct product

#### **With every sale of a new hard floor.**

James Starterset Hard Floors: for a perfectly clean new floor. The first thorough cleaning, daily maintenance and removing stubborn stains (such as glue residue, dried wall paint and shoe markings) safely, all in one set!



#### **Initial clean & thorough cleaning twice a year.**

James Basic Cleaner: for a spotless & clean floor from day one. Periodic use of James Basic Cleaner keeps the floor perfectly clean. Complaint? Spots or streaks? A dull or shiny floor? Solved in no time!



#### **Extra protective layer, extends lifespan.**

James Semi Gloss and Extra Matt (is unique!): opt for it after installation, or if the floor is damaged / scratched. Smart tips: floor too matt or too shiny? Or a small difference in gloss between the planks? Solves it!



#### **The foolproof daily cleaner. Always good for every floor.**

James Floor Cleaner Clean & Quick Dry: dries quickly, smells fresh, leaves no residue, no layer build-up and the appearance of the floor does not change. Even overdosing is no problem at all.



#### **Remove superficial scratches while mopping.**

James Floor Cleaner Protect & Restore: if a polish is not desirable or possible. Longer drying time, approx. 45 min. and DO NOT step on the floor! Tip: empty one bottle, then switch back to Clean & Quick Dry.



#### **Safely remove stubborn stains; without damaging the floor.**

James Remover: removes a.o. felt-tip pen, glue residue, paint, nail polish. Never use benzene, turpentine, nail polish remover, sticker remover; this leaves a dull spot, the floor is then damaged. Handy for every floor installer!





# CARPET & FURNITURE

*Maintenance and stain removal*



## James Starterset Carpet & Upholstery



The James Starterset for Carpet & Upholstery is the perfect solution for every new carpet, rug or upholstery. It is the ideal kit for your customer for both maintenance and stain removal.

### Small sizes of the James products:

- James Stainspray (50 ml)
- James Stainwonder (100 ml)
- James Interior Cleaner (James Water)(100 ml)
- Cotton cloth

Art.nr.	Contents	Consumption
3000	Box à 10 pieces	Depending on size and number of stains

These are all included, together with the James Staindisc printed in full colour on the sturdy, resealable packaging.

## James Interior Cleaner



James Interior Cleaner is intended for anything that is not a stain, but also not clean. For everything that looks smudgy over time (through use). It is a maintenance product for the periodic cleaning of your carpet, rug and furniture.

### This product offers the following features:

- Surface cleaning and refreshing of carpet, rug, furniture, window blinds, (PU) leather
- Cleans skin oils and general smudginess
- Also ideal for cleaning your bed, box spring, pram, shoes, keyboard and mouse, glass or lacquered surfaces
- James Interior Cleaner is biodegradable and pH neutral
- Has a pleasant, fresh fragrance
- Causes no resoiling

Art.nr.	Contents	Consumption
2701	500 ml Box à 20 pieces	Depending on soiling

## James Stainspray



James Stainspray is a stain remover for oily and fatty stains on your carpet, rug and upholstery. It is suitable for all materials, both natural (such as wool) as well as synthetic.

### This stain remover offers the following features:

- Easily removes stains like grease, oil, paint, shoe polish, glue, chewing gum and tar
- James Stainspray is a solvent
- Causes no resoiling
- Dries quickly

Art.nr.	Contents	Consumption
1758	200 ml Box à 20 pieces	Depending on size and number of stains

## James Stainwonder



James Stainwonder is a stain remover for water based stains on carpet, rug and upholstery. It is suitable for all materials, both natural (such as wool) and synthetic. Also old stains are often still easy to remove, even an old red wine stain!

### This stain remover offers the following features:

- Removes stains such as from red wine, coffee, tea, fruits and blood
- Very easy to use: apply and ready, the product does the job
- James Stainwonder is biodegradable
- Causes no resoiling

Also available in an Extra Strong version, especially for solution dyed material (only as a 5 ltr canister)

Art.nr.	Contents	Consumption
1769	250 ml Box à 20 pieces	Depending on size and number of stains
1768	Can à 5 ltr	Depending on size and number of stains
5012	Can à 5 ltr	Stainwonder Extra Strong, for solution dyed material

## Set James Textile



A complete set of the three main James products for carpet and upholstery, regarding maintenance and stain removal. Packed in a sturdy James box.

### Included in this set:

- James Interior Cleaner à 500 ml (for maintenance, freshen up)
- James Stainwonder à 250 ml (removes water based stains)
- James Stainspray à 200 ml (removes oily and fatty stains)
- James Staindisc (solutions for over 80 stains)
- Cotton cloth

For detailed product information, check the individual products

Art.nr.	Contents	Consumption
4000	Box à 6 sets	Depending on stains and soiling

## Premium Set James Textile



The ultimate set of the four main James products for carpet and upholstery, regarding maintenance, stain removal and protection. Packed in a sturdy James box.

### Included in this set:

- James Fibre Protector Eco à 500 ml (for protection)
- James Interior Cleaner à 500 ml (for maintenance, freshen up)
- James Stainwonder à 250 ml (removes water based stains)
- James Stainspray à 200 ml (removes oily and fatty stains)
- James Staindisc (solutions for over 80 stains)
- Cotton cloth

For detailed product information, check the individual products.

Art.nr.	Contents	Consumption
4010	Box à 6 sets	Depending on stains and soiling

## James Fibre Protector Eco



James Fibre Protector Eco is a unique, invisible, odourless and environmentally friendly fibre protector, free of hazardous substances (such as fluorocarbons). Protects all textiles, microfibre and (artificial) leather and makes them water and dirt repellent.

### This unique product offers the following features:

- Areas of application: carpet, rug, furniture, clothing, box spring, shoes, curtain, car, caravan and boat upholstery, sun blinds, outdoor cushions and stroller.
- Very valuable on materials such as viscose, silk, bamboo, nettle, cotton, etc.
- With eco label
- Food-safe and UV-stable
- Very high water and oil repellent effect
- Easy to apply

Art.nr.	Contents	Consumption
1825	500 ml Box à 20 pieces	approx. 5 - 10 m <sup>2</sup>
1815	Can à 10 ltr	approx. 100 - 200 m <sup>2</sup>

## James Quick Cleaner



James Quick Cleaner is a product for cleaning artificial leather. Ideal in case James Interior Cleaner does not give sufficient results.

### This product offers the following features:

- Suitable for all artificial leathers (like skai, PU leather, etc.)
- Also suitable for the removal of i.a. fingerprints and oil, nicotine, smoke and grease deposits off utensils, phones, doors, windows, appliances, and so on
- Already diluted, ready for use

Art.nr.	Contents	Consumption
1622	500 ml Box à 20 pieces	Depending on degree of soiling
1626	Can à 10 ltr Undiluted	Depending on degree of soiling

## James Cleanmaster



James Cleanmaster is a special cleaner for the periodic maintenance of synthetic carpet and upholstery fabrics (and natural yarns other than wool) using a spray extraction machine.

**This product offers the following features:**

- Especially appropriate for dirty walkways and stains
- Solely for use in combination with a spray extraction machine
- Does not contain any colour or fibre destroying chemicals
- Restores the original dirt repellent quality
- Cleans safely without causing accelerated resoiling
- For all colour and waterproof artificial fibres
- PH neutral and biodegradable

Art.nr.	Contents	Consumption
3220	500 ml Box à 20 pieces	Undiluted (ready for use)
2501	Can à 10 ltr	Undiluted to a maximum of 1:10 diluted with water

## James Cleansoft



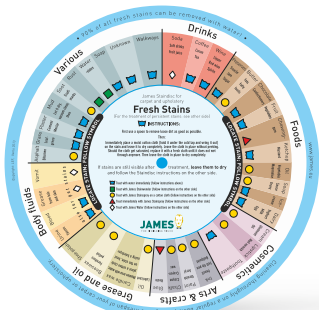
James Cleansoft is a strongly concentrated cleaner tailored to the special properties of woolen yarns used in carpet and upholstery. For use in combination with a spray extraction machine.

**This product offers the following features:**

- Restores the original colour and prevents colour bleeding
- Prevents fast resoiling due to special dirt repelling chemicals
- For use in combination with a spray extraction machine
- Pleasant odour and deodorising
- Biodegradable

Art.nr.	Contents	Consumption
3222	500 ml Box à 20 pieces	60 - 140 ml per 10 ltr water
2511	Can à 10 ltr	60 - 140 ml per 10 ltr water

## James Staindisc



The James Staindisc has the solution to most common stains, including fresh stains as well as persistent and unknown stains. The James Staindisc offers information on stain removal when the internet is not available. Information and instructions are presented in a clear and simple layout. A 'must have' for every kitchen!

Like all of our products, available in multiple languages.

Art.nr.	Contents
2508	100 pieces

## Cotton Cloth



A white, cotton cloth.

**Ideal for the application of for instance:**

- The treatment of fresh stains
- James Interior Cleaner
- James Stainspray
- James Remover

Art.nr.	Contents
2704	Per piece

## Handpad with Handpad Holder



The James Handpad Holder is a good quality holder for different handpads. Thanks to the many small hooks, the pads stay perfectly in place during use.

The James Microfibre Handpad is the handpad that we offer as standard, as it is extremely suitable for applying e.g. James Cleanmaster.

Size: 12 x 25 cm

Art.nr.	Contents
8048	Handpad with Handpad holder
8047	Microfibre Handpad
8046	Handpad Holder

# Quickly discover what a James product does or can do

## *Carpet and upholstery*

### Problem or function

### Correct product

#### **With every sale of carpet, rug or upholstery.**

James Starterset Carpet & Upholstery: a complete kit for your customer to keep the purchase clean, fresh and stain-free. Stain removal and maintenance in one, together with the Staindisc for instructions.



#### **Freshen up and keep carpet & furniture clean.**

James Interior Cleaner: removes general smudginess and areas where soiling occurs, such as walkways on carpet and skin fats on furniture. Can also be used on artificial leather and real leather.



#### **Removal of water based stains from carpet & upholstery.**

James Stainwonder: removes e.g. coffee, tea, red wine, soft drinks, blood and grass. Even old stains can often be removed easily!



#### **Removal of oily and fatty stains from carpet & upholstery.**

James Stainspray: removes shoe polish, glue, chewing gum, oil, tar and paint. A must-have for every upholsterer!



#### **Cleaning of carpet & upholstery using a spray extraction machine.**

Cleans very well without causing resoiling. (Extra) rinsing with water is not necessary.

James Cleansoft: especially for wool yarns (and goat hair).

James Cleanmaster: synthetic yarns (natural yarns other than wool).



#### **Preventive protection of carpet, upholstery and (PU) leather.**

James Fibre Protector Eco: unique, invisible, odourless and environmentally friendly fibre protector, free from hazardous substances. Protects all textiles and (artificial) leather and makes it water and dirt repellent. Cleaning and (stubborn) stain removal with the James products remains possible.



## PRODUCT DISPLAYS

James has various product displays for actively promoting cleaning and maintenance. Take our products out of a cabinet or corner and experience how they can improve your service, revenue and store traffic. From a counter display for the James Starterset, to an interactive, high-quality metal floor display for the entire assortment with iPad for interaction: anything is possible!

### Counter Display James Starterset

The counter display for the James Starterset is made of high quality cardboard, with 3 Startersets standing "in stock" and the contents of another Starterset presented in front. Ideal for use on a table or next to the cash register.



### James Starterset Carpet & Upholstery

This display will be made available to you free of charge if you order at least one box of James Starterset Carpet & Upholstery.



### James Starterset Hard Floors

The counter display for the James Starterset for hard floors is exactly the same in design, but of course with a different image, matching hard floors. This display is also made available to you free of charge, if you order at least one box of James Starterset Hard Floors.

### Interactive floor display with iPad, for the entire assortment



This metal display from James oozes with quality and professionalism. With a width of 112cm and a height of about 170cm, it is a real eye-catcher. Due to its double, movable pillars, it can also be placed in a corner. The display is fully functional from both sides and does not block the view in your store thanks to its open structure. Products are divided clearly into "Carpet & Upholstery" and "Hard Floors" and named by product or function. The iPad with the special James website offers all unique James services directly to your customers. This way, the display can be of service to your customers, giving them advice through our 'Stain Search Engine' and informative videos. Then, one takes the appropriate product out of the display and heads towards the cash register. It really does act as an additional salesperson!



# We work with

*Great partners*

**ALCANTARA**



**Beautifloor**

**belakos**  
1960

**best wool**  
carpets

**betap<sup>®</sup>**

**bonaparte**

**BRINK & CAMPMAN**

**BRINKER.**

**CONDOR<sup>®</sup>**  
CARPETS

**COREtec<sup>®</sup>**  
FLOORS

**de ploeg:**

**DESIGN ON STOCK**

**DESSO**

**TFD**  
ON THE FLOOR<sup>®</sup>

**Gelderland**  
Furniture for generations

**HAMAT**  
FLOORING PARTNER

**HARVINK**

**HEBETA**  
*Kwaliteit is voelbaar*

**inter floor**  
sinds 1828  
TAPIJT EN VINYL

**ivc group**

**KARPI**  
GROUP

**kvadrat**

**leolux**

**LONGBARN**  
COMPANY  
CARPETS & CRAFTS

**louis de poortere**

**moduleo<sup>®</sup>**  
Design Floors

**MONTINIQUE**

**OBJECT CARPET**

**PARADE<sup>®</sup>**  
FLOOR FASHION

**SAHCO**

**Tarkett**  
THE ULTIMATE FLOORING EXPERIENCE

**therdex**  
PVC VLOEREN

**van besouw**

**WICANDERS**

**zuiver<sup>°</sup>**

James has an intensive partnership with many manufacturers of soft and hard floor coverings, as well as furniture and upholstery manufacturers. Above you will find a selection of the brands that support and actively recommend James.



*Good advice is worthless  
without the best products*



## PRODUCTS

The RIGHT products are crucial for a good result, also in the long term. No wonder the best brands recommend James products!



## STAIN SEARCH ENGINE

No single STAIN is too crazy!  
Find the cleaning solution for all your stains on upholstery and almost any form of flooring.



## MAINTENANCE ADVICE

GOOD maintenance advice; this way your interior will stay beautiful longer. Tailor-made advice for your floor or furniture, with useful pointers and the right products.



## A.I.S.E. CERTIFIED

James always takes the environment into account and tries to limit its impact. All James products are therefore PROUDLY produced according to sustainable A.I.S.E. standards.

Moreover, the James property is completely energy neutral!

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Check our website for advice,  
call or email us with questions or orders.